



Farmory Ambassador

Purpose: You have actively followed our project as we've grown from the seed of an idea into a fully blooming plant! We'd like to ask you to join our team as a Farmory Ambassador. The purpose of our Ambassador Program is to build a network of fundraisers, touching hundreds of people our team wouldn't normally be able to connect with. You are in the perfect position to help promote our crowdfunding campaign. So what do you say?!

Location: Throughout the Greater Green Bay Area and online or telephone communication.

Supervisor: You will be supervised by the Farmory Program Director, Alex Smith.

Qualifications:

- Passion for The Farmory's mission and what we'll accomplish in Green Bay!
- Ability to communicate clearly and consistently
- Must be responsible and reliable – able to work independently without direct supervision

Key Responsibilities:

- Represent The Farmory in a friendly and courteous way at all times to fellow volunteers, customers, and the general public
- Set a personal fundraising goal (what you raise will go towards the final \$20,000 crowdfunding goal)
- Make connections with friends, family, co-workers, and fellow community members to spread the word about what The Farmory is growing and asking them to support the project with a small donation
- Clearly communicating what The Farmory will be, how it will benefit the community, and why we need everyone's help to achieve our mission!

Training & Other Requirements

- Read the Farmory Ambassador Toolkit

- Consistent communication with Program Director, Alex Smith on progress and for support (if needed)

Time Commitment

- 2 hours per week

The Farmory is a non-profit urban farm that utilizes innovative aquaponics technology. This indoor farm will grow job and entrepreneurial opportunities as well as increase access to locally grown food. The Farmory is driven by dedicated volunteers and supportive Green Bay area residents. It is a project of the Urban Partnership Community Development Corporation in collaboration with NeighborWorks Green Bay. If you are interested in learning more about the developing project or are interested in this volunteer position, please call Alex Smith at (920) 593-3708 or email her at alex@nwgreenbay.org. Visit our website www.farmory.org for more information.